

Technology & Innovation for Disaster Preparedness Working Group

Brittney Seiler

Presidential Management Fellow

HHS ASPR

Background

- Call on 24Aug focusing on Louisiana flooding
- Technology used at local, state, and federal levels- including volunteers
 - Social media
 - Google forms
 - GIS

Key Takeaways

- Comfortable technology
- Tools inundation
- Data usage
 - Filtering
 - Applications
 - Research
- Lack of “I’m safe” system interoperability

Directions Forward

- “I’m safe” no wrong door
 - Facebook
 - American Red Cross
- “Disaster concierge”
 - Way for tech companies to integrate better
 - Standardized questions
- Other ideas