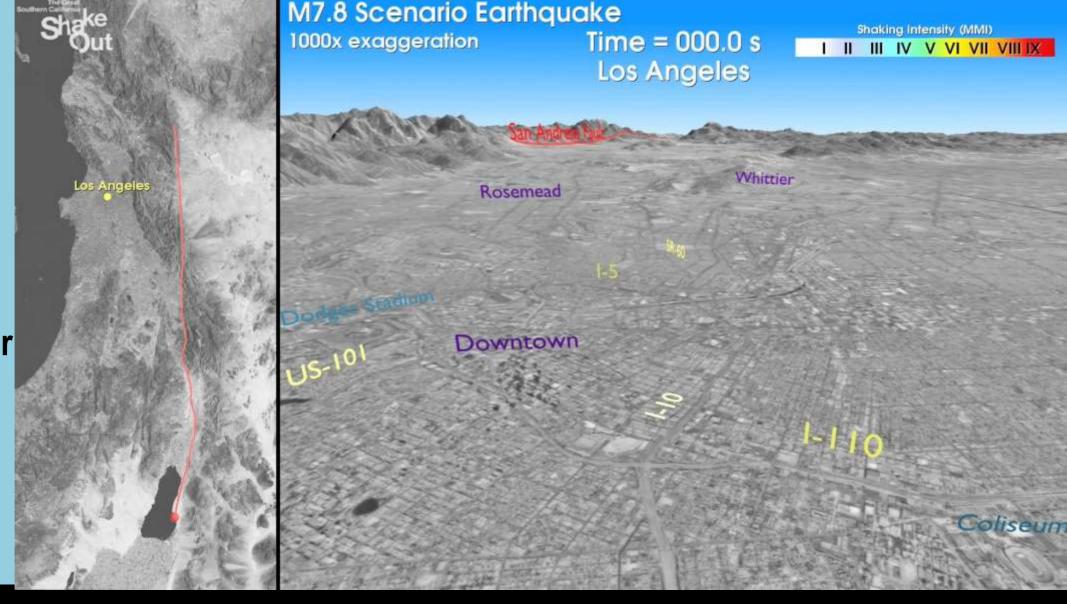
Using Comprehensive Science-based Disaster Scenarios to Support Seismic Safety Policy:

A Case Study in Los Angeles, California



Science Advisor for Risk Reduction US Geological Survey



USGS-LOS ANGELES AGREEMENT

- Agreement for 2014
- Mayor's Science Advisor for Seismic Safety
- Address vulnerabilities in:
 - Old buildings
 - Water system
 - **Telecommunications**



BASED ON THE SHAKEOUT SCENARIO

Widespread Strong Ground Shaking +Shaking of Long Duration + Landslides =

- 300,000 buildings significantly damaged 1 in 16
 - 255,000 displaced persons 1 in 60
 - 53,000 injuries
 - 1,800 deaths
 - Up to 6 months without water
 - Fires double the losses
 - **Business disruption doubles the losses**
 - \$213 billion damages



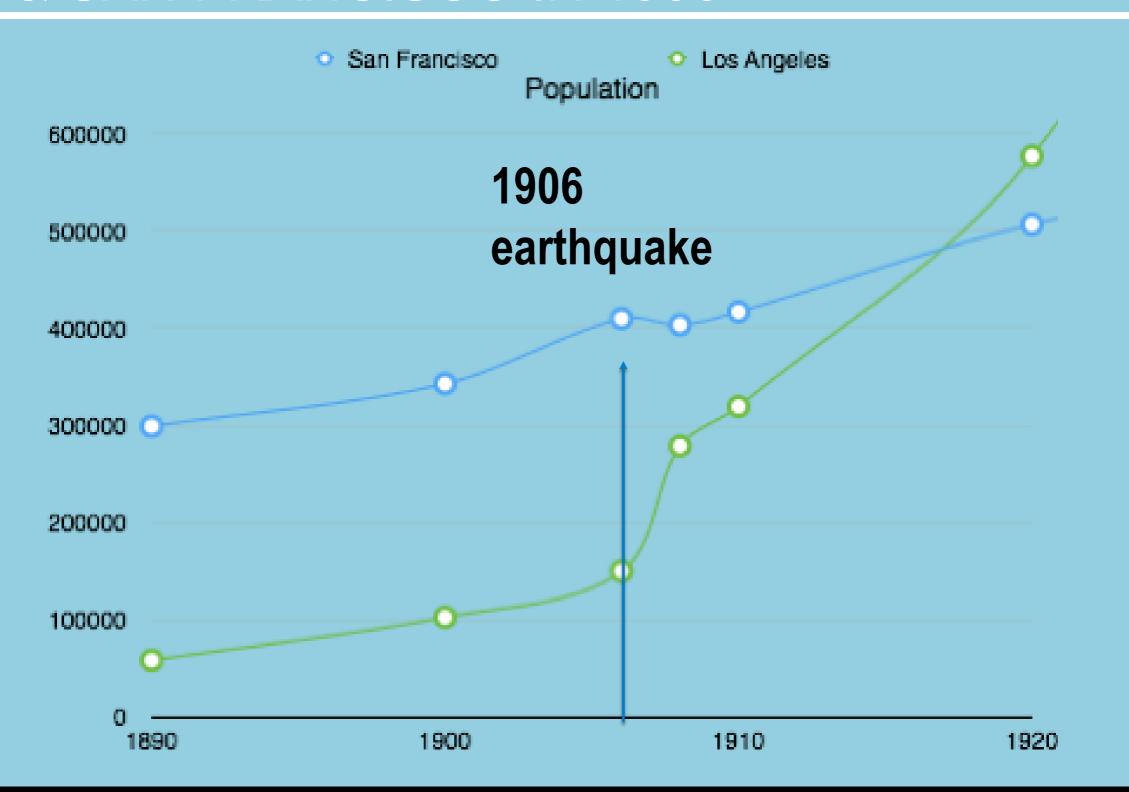


CALIFORNIA'S ONLY GREAT URBAN EARTHQUAKE

- 1906 magnitude 7.8
- Earthquake and fire destroyed most of San Francisco
- Lowered the US GDP by 1.5-1.8%

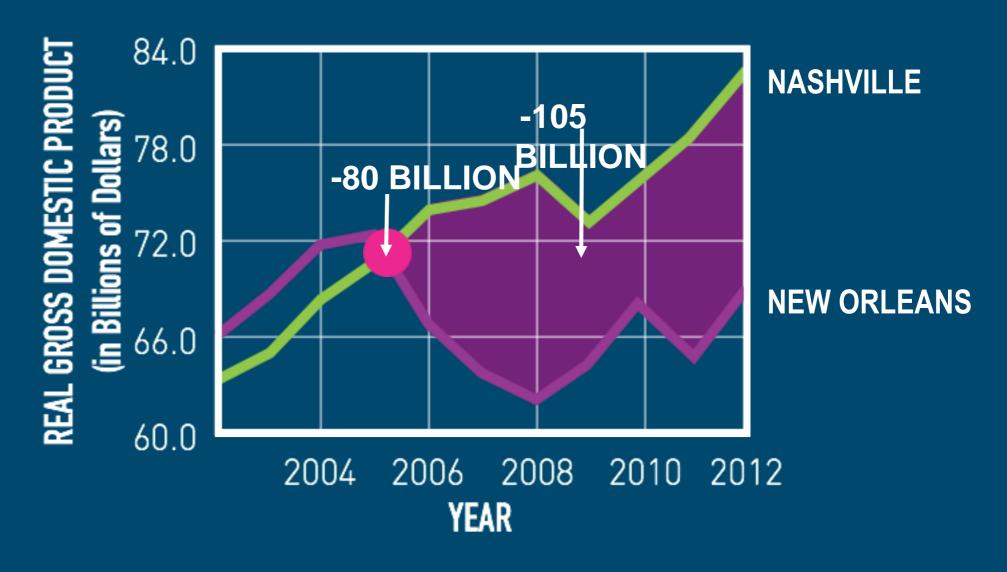


LA & SAN FRANCISCO IN 1906

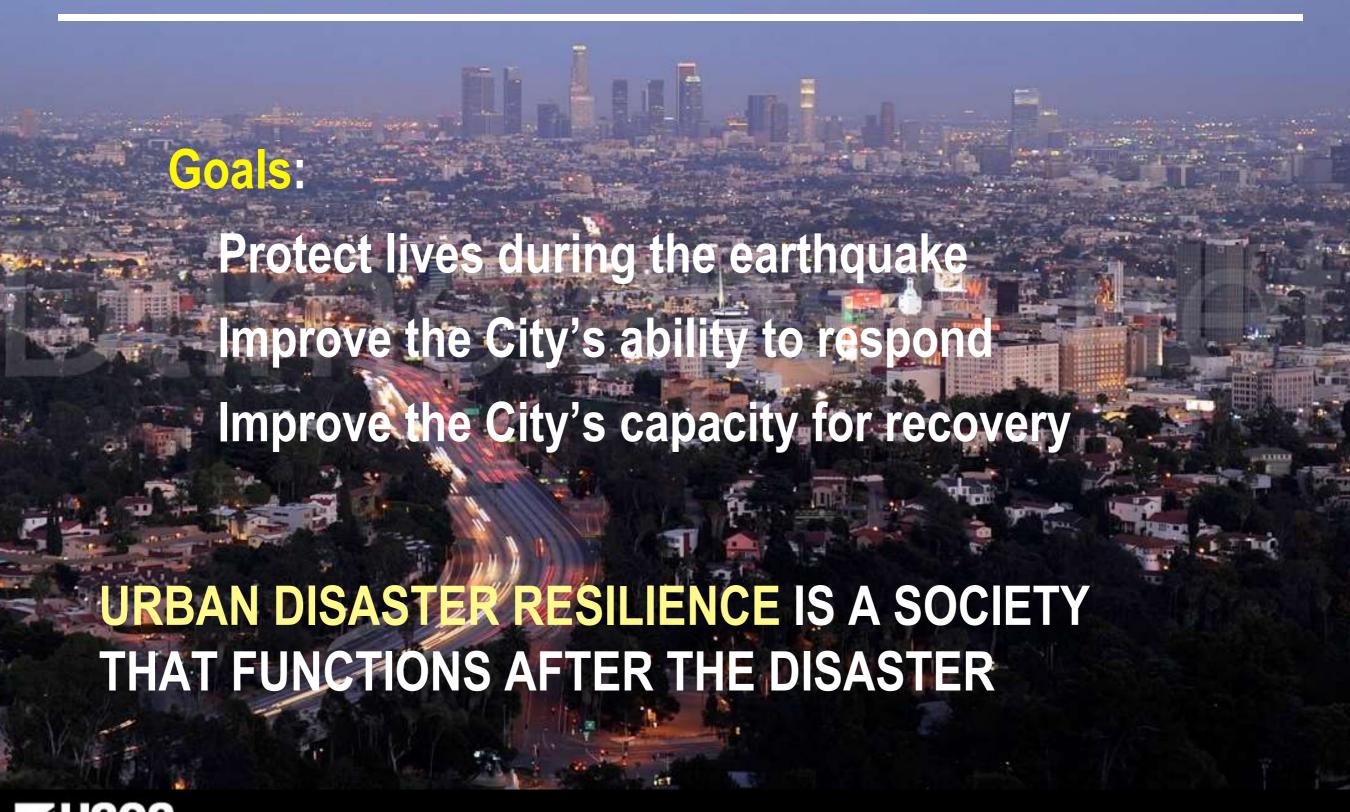


ECONOMIC REPERCUSSIONS

NEW ORLEANS VS NASHVILLE ECONOMIC GROWTH



OUR URBAN SOCIETY IS AT RISK



BRING IN CITY CONSTITUENTS

- Mayor's Technical Task Force
 - Engineers from SEAOSC, Concrete Coalition, Tall **Building Council, DBS**
- LADWP Water Task Force
 - DWP design team
- Telecommunications Task Force
 - Four major cellular service providers

MEET WITH STAKEHOLDERS

- About 5-10 presentations each month
- Emergency services
 - Red Cross, government, corporate partisans
- Building owners
 - BOMA, AAGLA, CAA, LA Conservancy
- Business leaders
 - Central City Association, ULI, Chambers of Commerce
- Community groups
 - Neighborhood councils



NATURAL HAZARDS MISSION AREA SAFRR Project: Science Application for Risk Reduction



Resilience by Design

STRENGTHEN OUR BUILDINGS



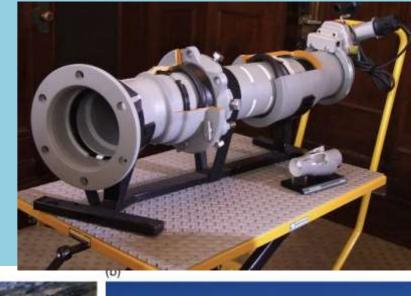
- 1. Mandatory retrofit of soft-first story buildings
- 2. Mandatory retrofit of concrete buildings
- 3. Voluntary rating system
- 4. "Back to Business" inspection program
- 5. Excessive Damage ordinance



FORTIFY OUR WATER SYSTEM



- 1. Water for fire fighters
- 2. Protected fault crossings for the aqueducts
- 3. Less dependence on imported water
- 4. Seismic resistant pipes
- 5. Resilience By Design Program







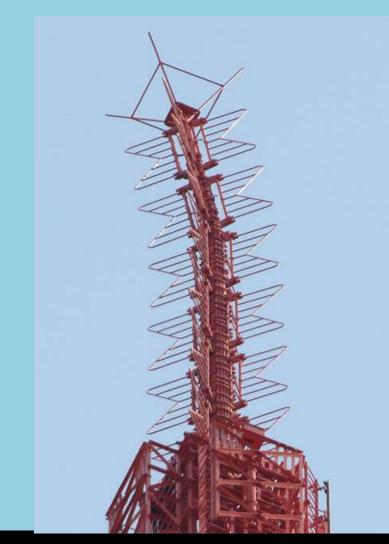


ENHANCE RELIABLE TELECOMMUNICATIONS



- MOU with service providers to manage emergencies
- 2. More resilient power
- 3. Promote City-wide Wifi access
- 4. Stronger towers

Cell tower in Tokyo after March 2011 M9



WHAT LED TO THE SUCCESS?

- A focus on what we know, not on what we don't know
- A narrative so people see themselves in the picture
- A place for everyone in the picture
- Intelligence to see the implications of the hazard
- Courage to plan for a future

